

Public Document Pack



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Commissioning**

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Tuesday 18 November 2025

Notice of Meeting

Dear Member

Environment and Climate Change Scrutiny Panel

The **Environment and Climate Change Scrutiny Panel** will meet in the **Council Chamber - Town Hall, Huddersfield** at **2.00 pm** on **Wednesday 26 November 2025**.

This meeting will be live webcast. To access the webcast please go to the Council's website at the time of the meeting and follow the instructions on the page.

The items which will be discussed are described in the agenda and there are reports attached which give more details.

A handwritten signature in black ink, appearing to read "S Lawton".

Samantha Lawton
Service Director – Legal, Governance and Commissioning

Kirklees Council advocates openness and transparency as part of its democratic processes. Anyone wishing to record (film or audio) the public parts of the meeting should inform the Chair/Clerk of their intentions prior to the meeting.

The Panel members are:-

Member

Councillor Andrew Cooper (Chair)

Councillor Musarrat Khan

Councillor David Longstaff

Councillor Matthew McLoughlin

Councillor Will Simpson

Councillor John Taylor

Kevin Evans (Co-Optee)

Agenda

Reports or Explanatory Notes Attached

Pages

1: Membership of the Panel

To receive apologies for absence from those Members who are unable to attend the meeting.

2: Minutes of the Previous Meeting

1 - 4

To approve the Minutes of the meeting of the Panel held on the 8th October 2025

3: Declaration of Interests

5 - 6

Members will be asked to say if there are any items on the Agenda in which they have any disclosable pecuniary interests or any other interests, which may prevent them from participating in any discussion of the items or participating in any vote upon the items.

4: Admission of the Public

Most agenda items take place in public. This only changes where there is a need to consider exempt information, as contained at Schedule 12A of the Local Government Act 1972. You will be informed at this point which items are to be recommended for exclusion and to be resolved by the Panel.

5: Deputations/Petitions

The Panel will receive any petitions and/or deputations from members of the public. A deputation is where up to five people can attend the meeting and make a presentation on some particular issue of concern. A member of the public can also submit a petition at the meeting relating to a matter on which the body has powers and responsibilities.

In accordance with Council Procedure Rule 10, Members of the

Public must submit a deputation in writing, at least three clear working days in advance of the meeting and shall subsequently be notified if the deputation shall be heard. A maximum of four deputations shall be heard at any one meeting.

6: Public Question Time

To receive any public questions.

In accordance with Council Procedure Rule 11, the period for the asking and answering of public questions shall not exceed 15 minutes.

Any questions must be submitted in writing at least three clear working days in advance of the meeting.

7: Solutions to Fly-tipping

7 - 26

The Panel will consider the presentation 'Solutions to Fly-tipping'.

Contact:

Katherine Armitage, Service Director, Environment and Climate Change

8: Litterpact Presentation

27 - 40

The Panel will consider a presentation from Keep Britain Tidy in respect of Litterpact.

Contact:

Katherine Armitage, Service Director, Environment and Climate Change

9: Work Programme 2025/26

41 - 44

The Panel will consider its Work Programme for 2025/26

Contact:

Jodie Harris, Principal Governance and Democratic Engagement Officer

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Contact Officer: Jodie Harris

KIRKLEES COUNCIL

ENVIRONMENT AND CLIMATE CHANGE SCRUTINY PANEL

Wednesday 8th October 2025

Present:

Councillor Andrew Cooper (Chair)
Councillor John Taylor
Councillor Matthew McLoughlin

In attendance:

Nick Jenkin , Buisness Development Manager
Tony Galloway
Rashid Mahmood, Head of Highways
Chris Johnson, Operational Manager

Apologies:

Councillor Will Simpson
Councillor Musarrat Khan
Councillor David Longstaff

Membership of the Panel

Apologies for absence were received from Councillors Will Simpson, Musarrat Khan and David Longstaff.

Kevin Evans was welcomed to the Panel's membership as Co-optee to the Panel.

2 Minutes of the Previous Meeting

The Panel considered the Minutes of the meeting of the Panel held on 13th August 2025

RESOLVED: That the Minutes of the meeting held on 13th August 2025 be approved.

3 Interests

No Interests were declared

4 Admission of the Public

All items were considered in the public session.

5 Deputations/Petitions

No deputations or petitions were received.

6 Public Question Time

No public questions were received.

7 Snow Wardens Update

The Panel received a presentation from Nick Jenkin, Business Development Manager setting out an update on the Snow Wardens Scheme. The Panel were advised that:

- The Snow Warden Scheme was launched in winter 2021 as a two-year pilot to support community pavement clearing during winter conditions.
- Volunteers were equipped with a snow shovel, hand scoop, grit, and high-visibility clothing to assist local access to key facilities.
- The scheme experienced significant growth in 2024/25 due to multiple weather events and the involvement of community groups.
- Volunteer numbers increased from 12 in 2021/22 to 120 in 2024/25, with 37 individuals on the waiting list for 2025/26.
- Volunteer distribution across wards was recorded, with the highest numbers in Batley East (14), Holme Valley South (9), and Holme Valley North (6).
- Challenges during the 2024/25 season included:
 - Reduced management capacity due to competing demands on the waste and parks teams.
 - Delays in grit replenishment following the January weather event, as highways teams prioritised grit bin refills.
 - Delivery-only distribution led to delays in volunteers receiving full kits.
- Volunteer feedback indicated:
 - 64% satisfaction with equipment.
 - Issues with shovels reported by four residents; three preferred grit sprinklers.
 - 85% were willing to collect supplies from local points.
 - 89% felt confident in knowing when to apply grit.
 - 71% reported insufficient grit; 32% had storage difficulties.
- General feedback highlighted:
 - A need for centralised storage and coordination in areas with multiple wardens.
 - Suggestions for targeted communications to recruit more volunteers in covered areas.
 - Concerns about slow grit re-supply and delayed communications during severe weather.
- Updated guidance for 2025/26 included:
 - Clarification on grit usage (10kg covering approx. 250m of footpath).
 - Continued advice on effective clearing, safety, and reporting procedures.
- Planned changes for 2025/26 included:
 - Additional shovel stock to address equipment issues.
 - Option for volunteers to receive extra grit bags.
 - Introduction of a hybrid delivery and collection model, with scheduled slots at highway depots and new collection points.

- The 2025/26 sign-up window was scheduled to open on 15 October via email.
- A cap of 100 new volunteers was introduced to manage resources.
- Schools and nurseries were invited to join the scheme.
- 30 delivery slots and up to 80 collection slots were made available for new kits, with additional grit collection for existing wardens.
- Collection points would reopen after severe weather events if needed.

The Panel noted the presentation and, during the subsequent discussion, raised the following questions and points:

- In response to a question regarding the 64% of volunteers who reported being satisfied with their equipment, Nick Jenkin, Business Development Manager clarified that feedback from the remaining volunteers included comments about the grit, which was the main complaint. This had made it appear that more volunteers were dissatisfied. It was noted that future surveys would be amended to capture more accurate feedback.
- In response to a question about shovel breakage and the quality of replacements, it was confirmed that the Council had changed suppliers to provide more robust shovels. The Panel welcomed this update and recommended that guidance on correct shovel use be provided to reduce the risk of breakage, such as avoiding overloading with grit or shovelling ice.
- In response to a question regarding grit storage, it was advised that new non-porous bags would be provided to improve storage conditions.
- In response to concerns about accountability for the Snow Warden scheme, reassurance was given that the teams jointly managing the scheme worked closely together. Weekly meetings with snow wardens were due to commence imminently to ensure oversight throughout the winter period.
- In response to questions about new housing developments and the potential to prioritise snow wardens in areas without access to grit bins or network gritting, Rashid Mahmood, Head of Highways, acknowledged this as a broader challenge for the service. He welcomed the suggestion as a potential way to address the gap and agreed to consider it further.
- In response to further concerns about how residents in new housing areas would be supported during severe winter weather, Rashid Mahmood reassured the Panel that the service was aware of the issue and that initial discussions were underway to develop a solution. The Panel noted the response and recommended that the Portfolio Holder also consider this challenge and provide a follow-up response to the Panel.
- In response to questions about promotion of the scheme, Nick Jenkin advised that was promoted via social media (i.e- Nextdoor/ 'Gritter Twitter' etc...) The Panel welcomed the use of social media and noted that their previous recommendation to allow volunteers to join mid-season had been implemented. Nick Jenkin further asked for Councillors' support in promoting the scheme and agreed to meet with Councillor Cooper to discuss promotion in areas with low uptake.
- In response to questions about the use of a video to demonstrate how to apply grit, it was confirmed that a video was currently in development.
- In response to questions about measuring the impact of the scheme, it was advised that formal measurement was not undertaken due to the scheme's reliance on trust with volunteers. The Panel noted the response but

recommended that positive feedback demonstrating the scheme's value be collected and shared with the Panel in future years.

At the close of the discussion the Panel noted the presentation, and it was recommended that:

- (1) Guidance on use of shovel's be provided to volunteers.
- (2) The service give consideration to the prioritisation of snow wardens in in areas without access to grit bins or network gritting, as a potential means of addressing service coverage gaps.
- (3) The Portfolio Holder provide a follow-up response to the Panel regarding how the Council intended to support residents of new housing developments during challenging winter weather.
- (4) Nick Jenkin, Business development Manager would meet with Councillor Andrew Cooper regarding the promotion of the Snow Warden Scheme in areas of lower take up.
- (5) Helpful feedback demonstrating the value of the scheme be collated and shared with the panel in future years.

10. Work Programme 2025/26

The Panel reviewed its Work Programme for 2025/26 and the following items were put forward for inclusion:

- Parking Enforcement
- A review of the impact of car park charging
- An update on the Huddersfield District Heat Network
- White Rose Forrest Update

RESOLVED: The Panel noted the Work Programme 2025/26 and it was agreed that Jodie Harris, Principal Governance Officer would liaise with officers with regards to the suggestions made by the Panel.

KIRKLEES COUNCIL

COUNCIL/CABINET/COMMITTEE MEETINGS ETC

DECLARATION OF INTERESTS

Environment & Climate Change Scrutiny Panel

Name of Councillor

Item in which you have an interest	Type of interest (eg a disclosable pecuniary interest or an "Other Interest")	Does the nature of the interest require you to withdraw from the meeting while the item in which you have an interest is under consideration? [Y/N]	Brief description of your interest

Signed:

Dated:

NOTES

Disclosable Pecuniary Interests

If you have any of the following pecuniary interests, they are your disclosable pecuniary interests under the new national rules. Any reference to spouse or civil partner includes any person with whom you are living as husband or wife, or as if they were your civil partner.

Any employment, office, trade, profession or vocation carried on for profit or gain, which you, or your spouse or civil partner, undertakes.

Any payment or provision of any other financial benefit (other than from your council or authority) made or provided within the relevant period in respect of any expenses incurred by you in carrying out duties as a member, or towards your election expenses.

Any contract which is made between you, or your spouse or your civil partner (or a body in which you, or your spouse or your civil partner, has a beneficial interest) and your council or authority -

- under which goods or services are to be provided or works are to be executed; and
- which has not been fully discharged.

Any beneficial interest in land which you, or your spouse or your civil partner, have and which is within the area of your council or authority.

Any licence (alone or jointly with others) which you, or your spouse or your civil partner, holds to occupy land in the area of your council or authority for a month or longer.

Any tenancy where (to your knowledge) - the landlord is your council or authority; and the tenant is a body in which you, or your spouse or your civil partner, has a beneficial interest.

Any beneficial interest which you, or your spouse or your civil partner has in securities of a body where -

(a) that body (to your knowledge) has a place of business or land in the area of your council or authority; and

(b) either -

the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body; or

if the share capital of that body is of more than one class, the total nominal value of the shares of any one class in which you, or your spouse or your civil partner, has a beneficial interest exceeds one hundredth of the total issued share capital of that class.

Fly-tipping Solutions

Background – Fly-tipping

- Illegal dumping of waste on land that doesn't have a licence to accept it. Can range from a few bags to larger items or multiple truckloads of waste. Criminal offence that costs significant amounts to clear up, damages the environment, and poses a public health risk.
- Councils are responsible on public land. EA when larger-scale, hazardous waste, work of organised gangs. Landowner when on private land.
- Different types of fly-tipping – rogue traders, residents, landlords. And different motivations within groups.
- Not a one size fits all solution. Different types of fly-tips need different approaches - but there are proven solutions!



Background – National Picture

- **20%** increase over 5 years.
- **60%** of fly-tips involve **household** waste (5% increase).
- The **most common place** for fly-tipping - **highways 37%** of total incidents.
- The **most common size** - ‘**small van load**’ (31%).
- Costs over **£100** million a year.
- Local authorities carried out **528,000 enforcement actions (decreasing)**.
- The number of **fixed penalty notices** issued **63,000 (decreasing)**.
- Average **court fine** has increased but the **total number of court fines** decreased.

Benchmarking – Fly-tipping per 1,000 people 23/24

National average rate is 20 incidents for every 1,000 residents. **Kirklees is below this at 18.8.** Graph shows regional incidents per 1000 people.



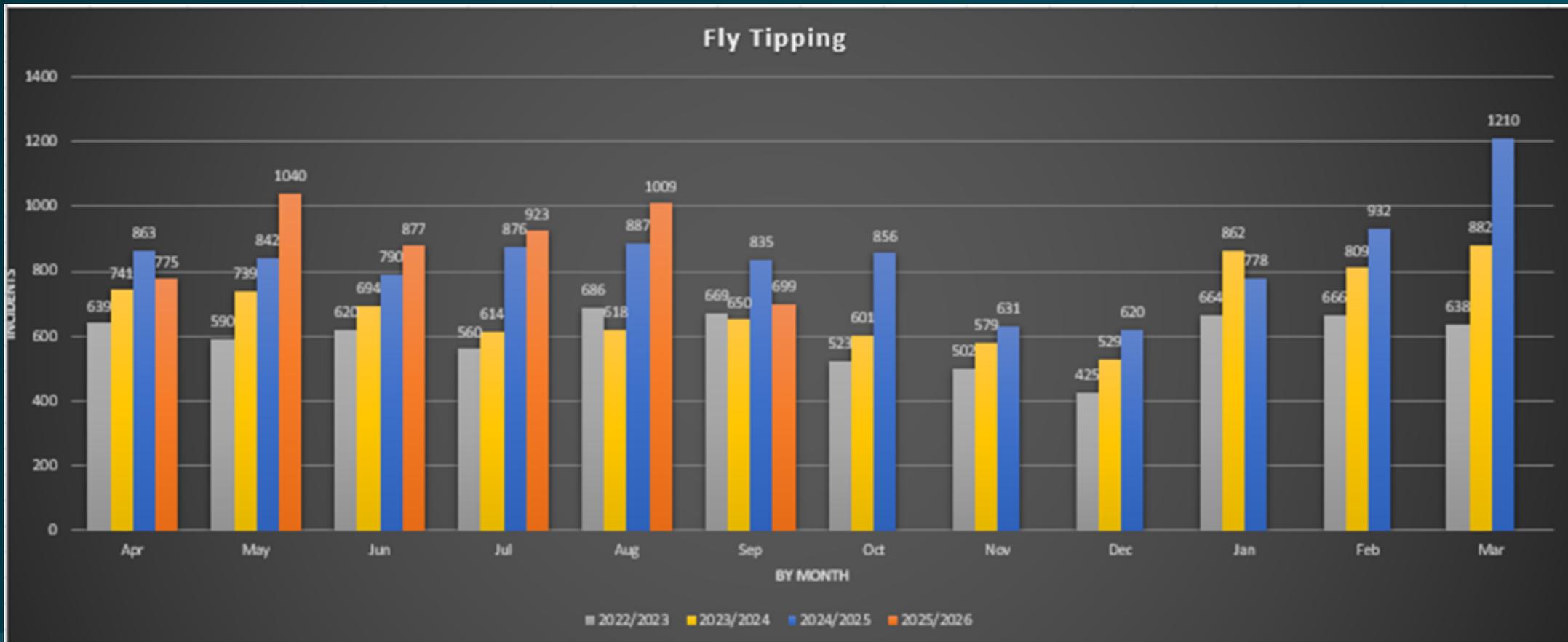
Kirklees Fly-tipping Hotspots

- Each ward within Kirklees has at least 1 fly-tipping hotspot identified.
- Greenhead, Crosland Moor & Netherton, Dewsbury West and Newsome have the highest number of hotspots within their ward.
- In some wards, such as Dalton, there are only a small number of identified hotspots, but high levels of fly tipping with reports scattered across the ward.



Fly-tipping Incidents in Kirklees

Fly-tipping has increased in Kirklees and we are projecting further increases.



Focused Action to Reduce the Backlog of Fly-tips



- Sept 25 - We had a backlog of 1401 fly-tips.
- Already **reduced the backlog to 546.**
- Reduced response time from **12 to 4 weeks.**
- Christmas target for backlog.

Making a Difference – Reducing Demand

Do We Just Need CCTV and Enforcement?

CCTV

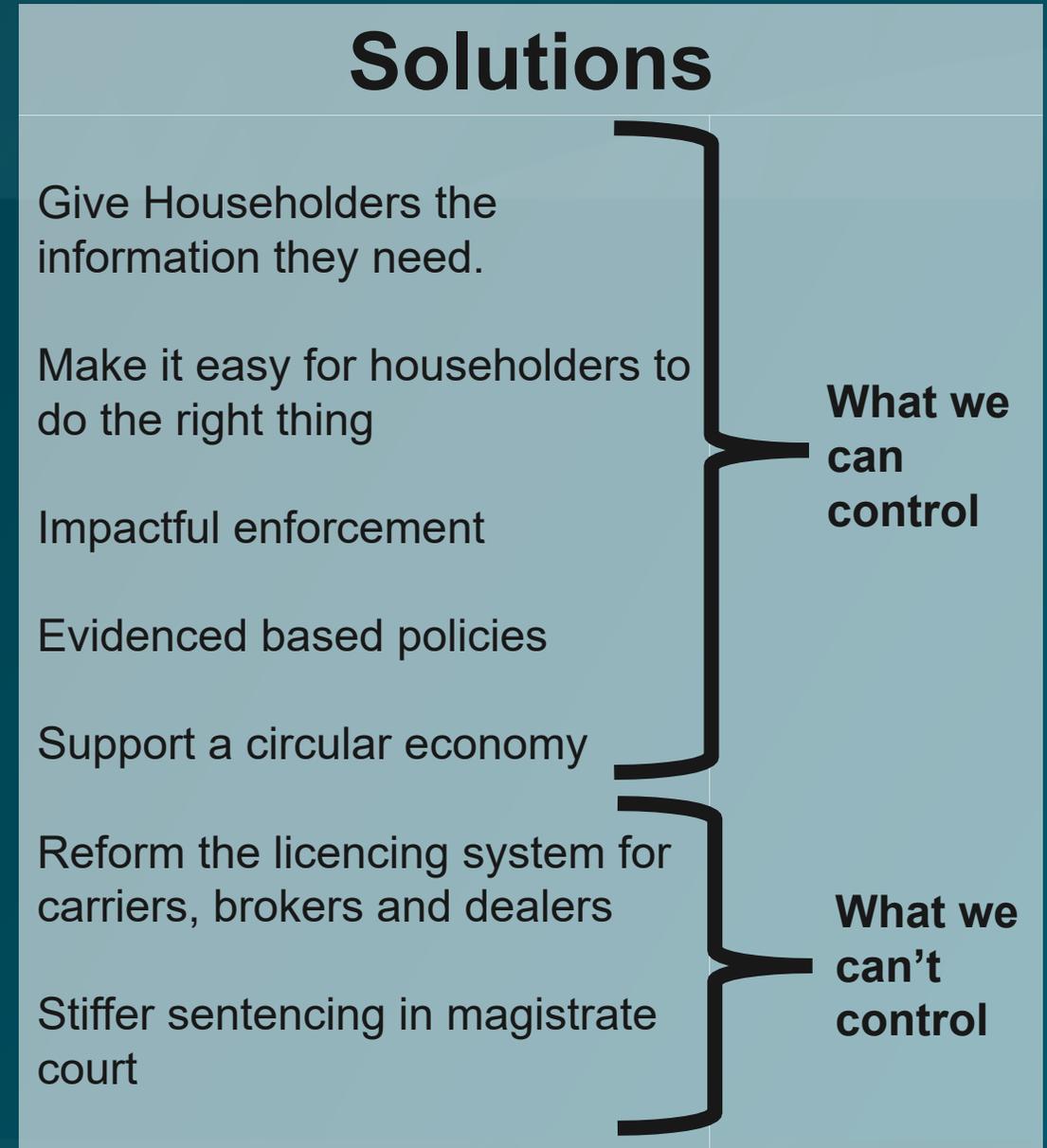
- Strong deterrence, evidence collection, reduced repeat offences, helps with enforcement.
- But...legal compliance requirements, limitations against foot offenders, resource Intensive system, coverage and displacement risks.

ENFORCEMENT

- We investigate all fly-tips, you need evidence to enforce, not all fly-tips contain evidence.

Evidenced Based Action on Fly-tipping

- It is essential to focus on reducing demand not just cleaning up after individuals.
- Studies identify seven critical areas requiring attention.
- Councils have the ability to impact five of these areas.
- Some areas are outside of the council's control and fall under the remit of central Government.

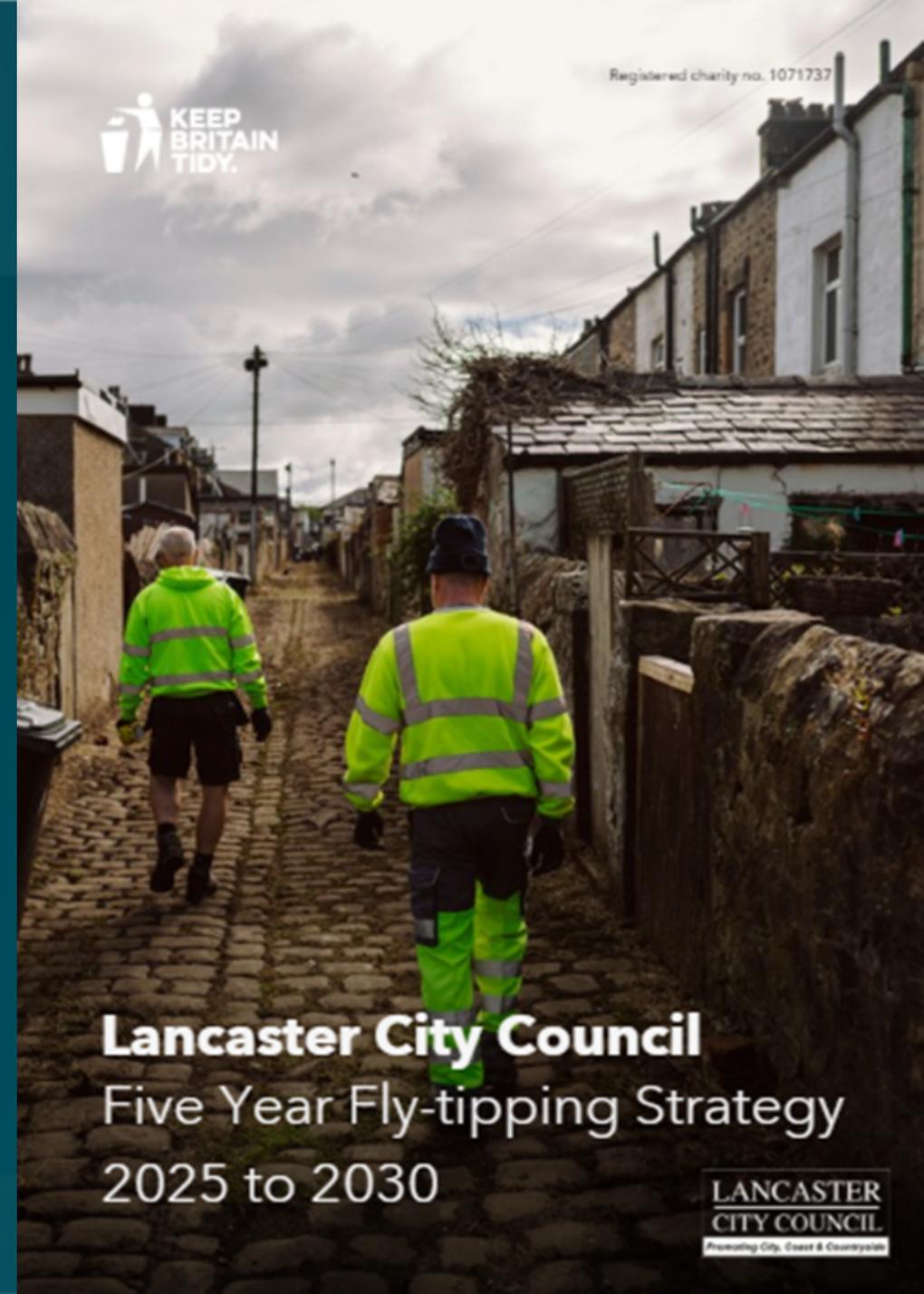


Fly-tipping and Litter Strategy

Aims to reduce demand and focus resources by identifying problems, setting objectives, and monitoring progress. Includes behaviour change, education, engagement, enforcement, and clearing fly-tips.

Developed with officers, members, and community. Resident-centred, practical solutions.

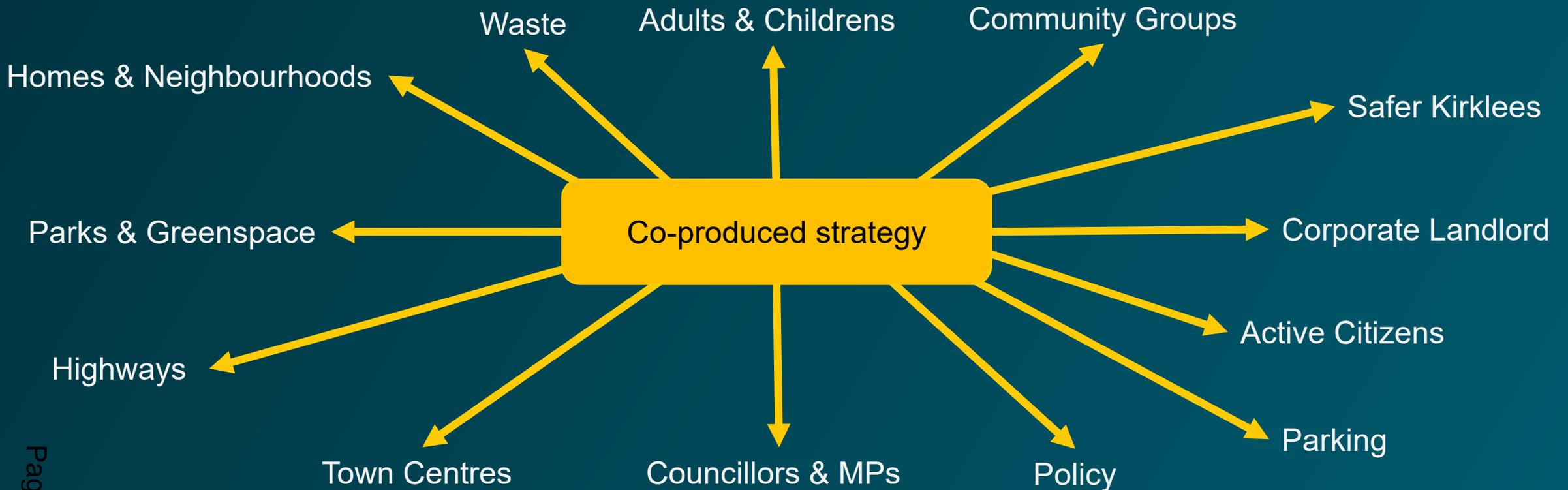
Work has started with Keep Britain Tidy.



Lancaster City Council
Five Year Fly-tipping Strategy
2025 to 2030

Working Across Services

To allow the fly-tipping strategy to have a positive impact for all services and residents by educating, enforcing and prosecuting, the team will engage services across the council, alongside elected members and community groups.



Proven Interventions / Case Studies

There are lots of proven interventions.

The upcoming slides provide case studies of evidenced based approaches focused on householder fly-tipping (largest type).

Different approaches needed for different types of fly-tipping – strategy will map out what to use where and why (so we get best return on our work).

**Your rubbish,
your
responsibility**

7'0"
6'6"
6'0"
5'6"
5'0"
4'6"
4'0"

#CrimeNotToCare

Are you doing the right thing with your waste? Find out or you could end up with a criminal record.
www.keepbritaintidy.org

KEEP BRITAIN TIDY.

DUMPED RUBBISH COST SKERTON £122,766 LAST YEAR

LET'S SPEND IT ON THE THINGS THAT MATTER

There are many ways to get rid of your rubbish easily and legally.
Visit: www.lancaster.gov.uk/prevent-fly-tipping

LANCASTER CITY COUNCIL
Preventing City, Town & Community

KEEP BRITAIN TIDY.

Crime Scene Investigation Tape

Insight

There is an expectation that fly-tips will be collected quickly without repercussion and that it is not criminal.

What to do with this insight?

Implement a feedback loop to break this expectation, highlighting investigation and enforcement activity on street.



Crime Scene Investigation Tape

Results

- Up to 73% and average 64% reduction in fly-tipping with no displacement (less than 1%).
- Post-intervention, fly-tipping remained on average 50% lower than pre-intervention.
- 50% of residents felt the intervention showed the council was working to tackle fly-tipping.



Social Impact Stencils

Insight

People perceive fly-tipping as low-impact and low cost.

What to do with this insight?

Highlighted the social and financial impacts of fly-tipping to residents.



Social Impact Stencils

Results

- 67% reduction in fly tipping with no displacement.
- Post-intervention, fly tipping remained on average 63% lower than pre-intervention.
- Fly tipping down 30% on pre-intervention baseline two years later.
- 58% of residents felt the intervention showed the council was working to tackle fly tipping.



Conclusion

Fly-tipping is rising both nationally and locally, necessitating efforts to decrease demand while maximizing the efficiency of available resources to address it. An evidence-based and effective approach is essential.

- **Short to medium term** – implement proven interventions and develop a data-driven fly-tipping strategy aimed at reducing demand and optimising resource utilisation.
- **Medium to long term** – Implement the fly-tipping strategy in full alongside annual action plans to target key areas of the strategy.

QUESTIONS?



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Registered charity no. 1071737

Love Where You Live Heckmondwike

Presentation to Kirklees Council Scrutiny Committee and Councillors

November 2025



Keep Britain Tidy's vision is of a clean and healthy environment, rich in wildlife, valued by people who love where they live



Project Overview

About the project

Keep Britain Tidy are experts in behaviour change and volunteer engagement and have delivered many interventions and campaigns to reduce littering and increase community pride.

Love Where You Live Heckmondwike is a pilot project with the ambition to create significant change in a single area over a 12-month period. We are aiming to;

- Reduce litter on the ground
- Change the public's attitude to littering, as well as their perception of how tidy the area is, and
- Create a blueprint to help local authorities to do the same.

Project partners

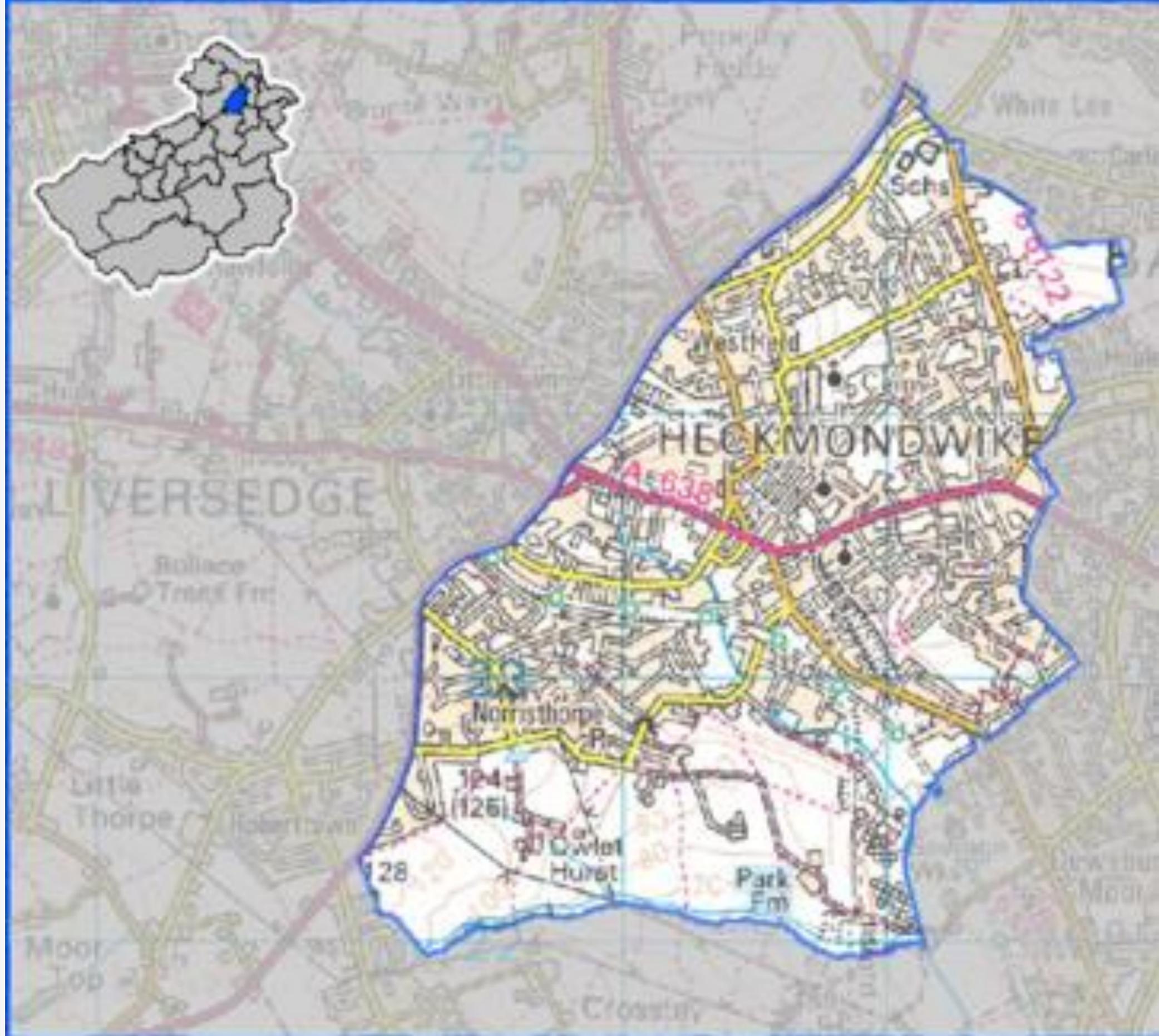
Love Where You Live Heckmondwike is brought to you by environmental charity Keep Britain Tidy, with support from Kirklees Council, and leading food and drinks brands Coca-Cola, KFC, Mars Wrigley, McDonald's and Nestlé.



Project Overview

Why Heckmondwike

- Ward area in small town sought (Local population of 18,000)
- Represents most small 'northern' towns
- Not a city, but has an area with some footfall/shops
- Half LSOAs in top two deciles of IMD (most deprived)
- Geographically ideal natural boundaries with M62 to the left and the greenway, some green space.



Strands of Activity

Strand One

Monitoring and data collection; baseline and endline public perception surveys, as well as LEQ ground litter surveys.

Strand Two

Behaviour change interventions.

Strand Three

Marketing, comms and PR activity.

Strand Four

Community engagement activity.

Strand Five

Political and local authority engagement.



Strand One

Monitoring and data collection

Baseline monitoring

This was achieved by carrying out;

- Two qualitative focus groups (to co-design activities and campaigns)
- A qualitative public perceptions survey
- A Local Environmental Quality Ground Litter Survey.

This activity took place in Autumn 2024, to;

- Gauge how residents feeling about local environmental quality
- Understand the issue of litter on the ground, including counts of litter and an overall Code of Practice on Litter and Refuse score
- Develop hotspot maps for specific litter types.

How we have used the data

- To identify hot spot areas to target specific interventions (fly-tipping and dog poo)
- To inform campaign development, visual look and feel as well as where to reach our audience.

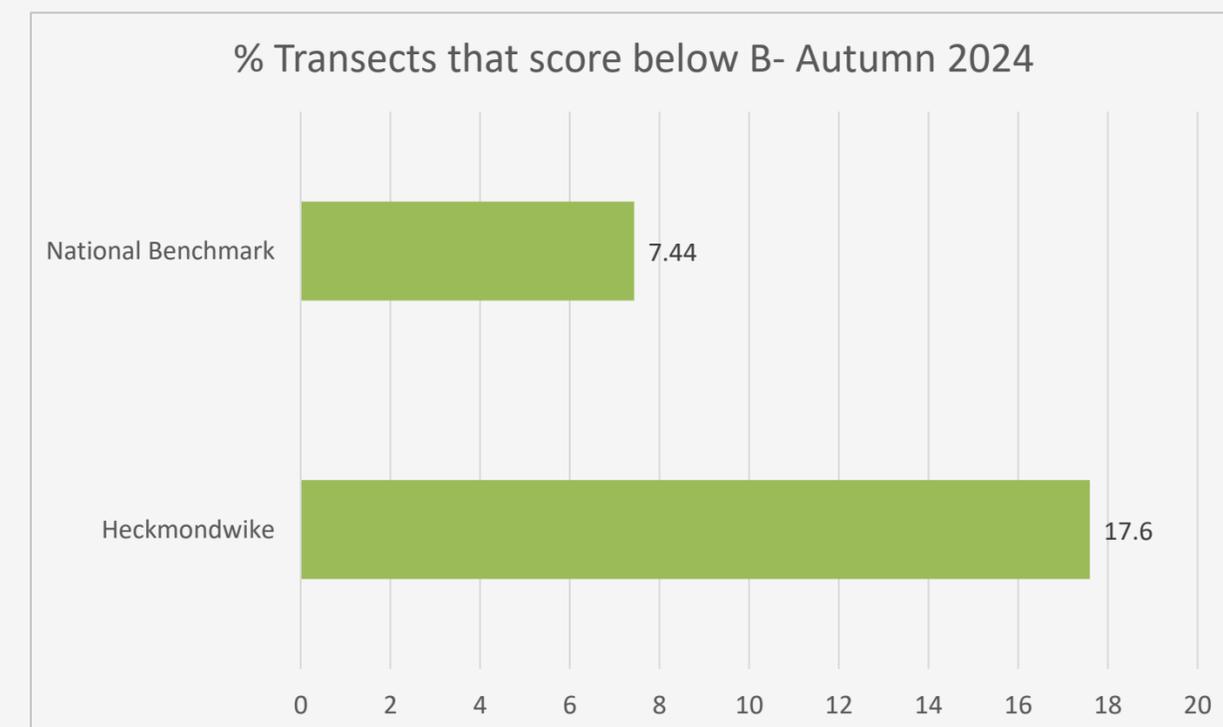
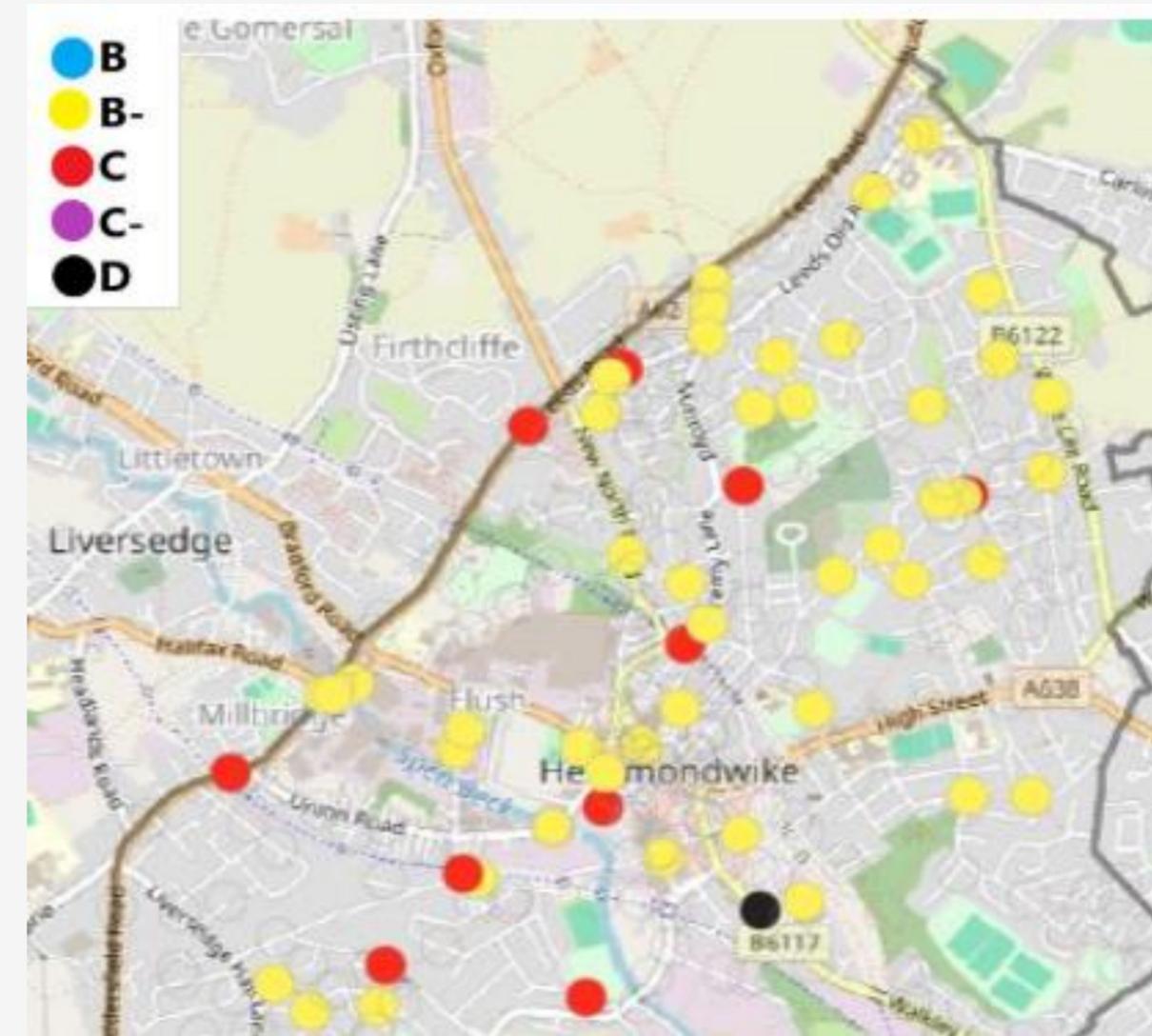


Strand One

Monitoring and data collection

LEQ Ground Litter

- COPLR is Keep Britain Tidy's method of measuring ground litter, grading small areas (transects) based on how much litter is found.
- Scores below B- area of focus
- The hotspot map (right) shows all points scoring below B-.
- The graph, right, shows that nationally, 7% of transects are below B-, but in Heckmondwike during the autumn 2024 baselining, this was 17% of transects .



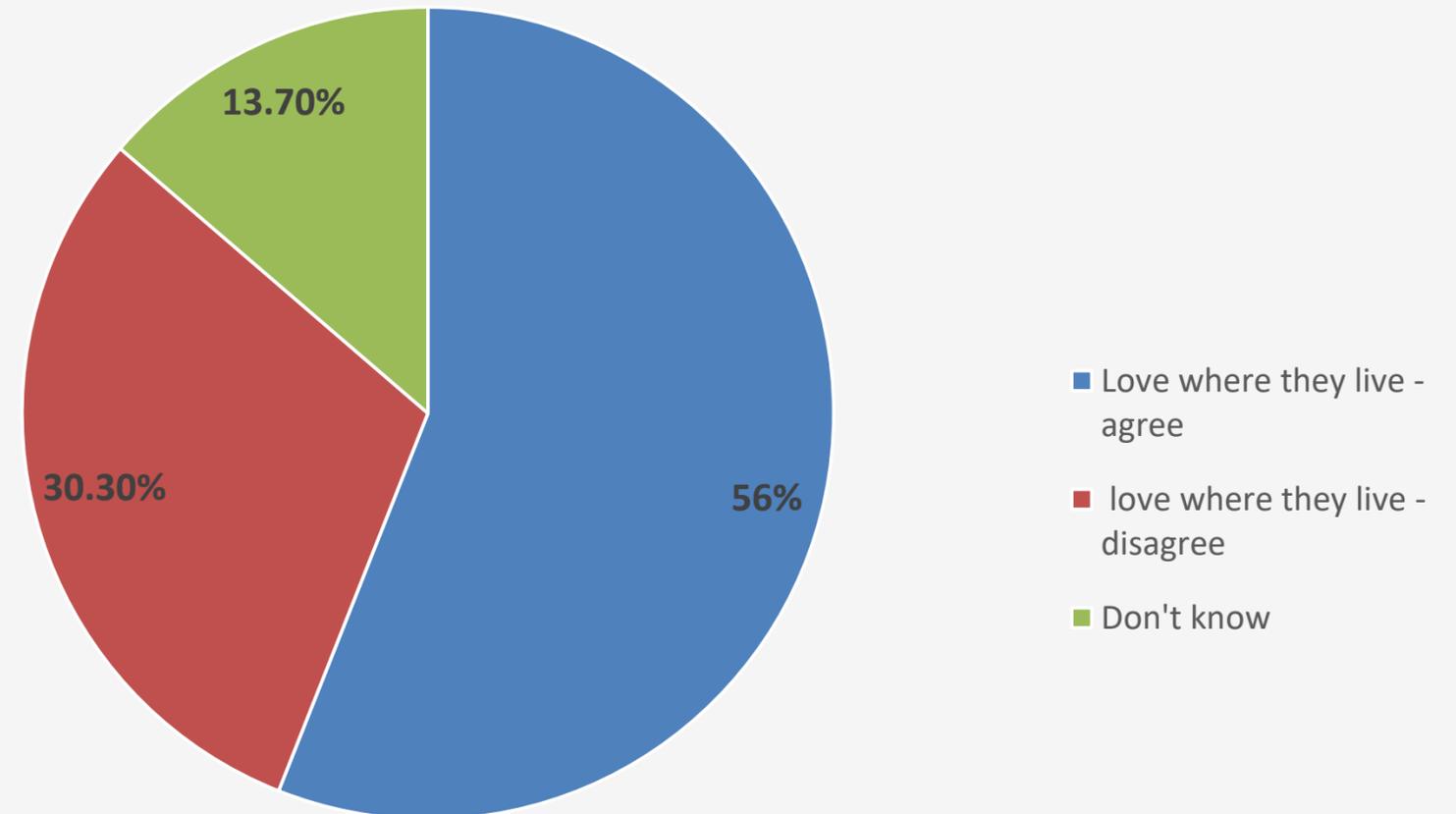
Strand One

Monitoring and data collection

Public perceptions

- Just over half (56%) of residents agree they love where they live, 10% less than the national average
- 22% of residents were satisfied with the way shops/businesses in the area look after the area around them
- 44% agree that people in the area are willing to work together to make a difference to the way the area looks.

Percent of residents agreeing they 'Love Where They Live'.



Strand Two

Behaviour change interventions

Still Littering (below)

This intervention tackles leave behind litter, consumed on the go, then folded, tucked or placed on a bench, wall or planter.



Bin Your Gum (below)

Kirklees Council is one of 52 authorities to receive a grant to help clean up gum and reduce gum littering.



Bin It For Good (above)

The more litter in the bin and the less on the ground, the greater the donation to local causes.



We're also working on....

ENVIRONMENTAL CRIME SCENE - UNDER INVESTIGATION



Strand Three

Marketing, comms and PR

Interventions underpinned by marketing and comms activity including :

- PR activity for interventions resulting in clips across Huddersfield Daily Examiner, Dewsbury Reporter, BBC Look North and more. Positive sentiment across all clips, many articles quoting council leaders, including Councillor Amanda Pinnock
- Out of home ads (billboards and bus stops) in the area
- Regular emails to stakeholders
- Paid and organic social media to raise awareness of what is happening around litter in the area.

The shameful statistic one in four are guilty of

By ABIGAIL MARLOW
ed.tonah@examiner.co.uk
@examiner

MORE than one in four people from Heckmondwike have admitted to 'careful littering', says charity Keep Britain Tidy, as the campaign to clean up the town ramps up.

The Love Where You Live campaign kicked off in June by environmental charity, Keep Britain Tidy. It invites local people to reconnect with their community and play a part in making their environment cleaner, greener and more cared for.

The first part of the initiative, 'Bin it for Good,' sees local charities rewarded for responsible litter disposal by the community. Now, the second part, entitled 'It's Still Littering' is getting underway.

The aim is to challenge residents to rethink what littering looks like.

The charity is reminding people that actions as simple as leaving a newspaper on a public bench or an empty coffee cup at a bus stop are still littering.

According to its new research, more than one in four people (26 per cent) in Heckmondwike have admitted to this behaviour, which is referred to as 'careful littering'.

Already, a 41 per cent reduction in littering in areas running the 'Still Littering' behaviour change intervention has been recorded in Heckmondwike since the campaign began.

Allison Ogden-Newton OBE, Chief Executive at Keep Britain Tidy, said: "You might think you're doing the right thing or think it's harmless to leave a bit of packaging neatly on a ledge or bench - after all you didn't throw it on the ground. But it's littering all the same and the damage is real."

"Litter not only wrecks the environment, but it also undermines our sense of pride, affects our mental wellbeing, makes us all feel unsafe and lowers property values. With Love Where You Live Heckmondwike and the effective ini-



atives across the town, we're seeing that by working together, small changes in behaviour can make a big difference to everyone."

A recent local survey found that 37 per cent of Heckmondwike residents do not feel proud to live in the area, and national research by Keep Britain Tidy has shown that living in a heavily littered area can have a negative impact on mental health.

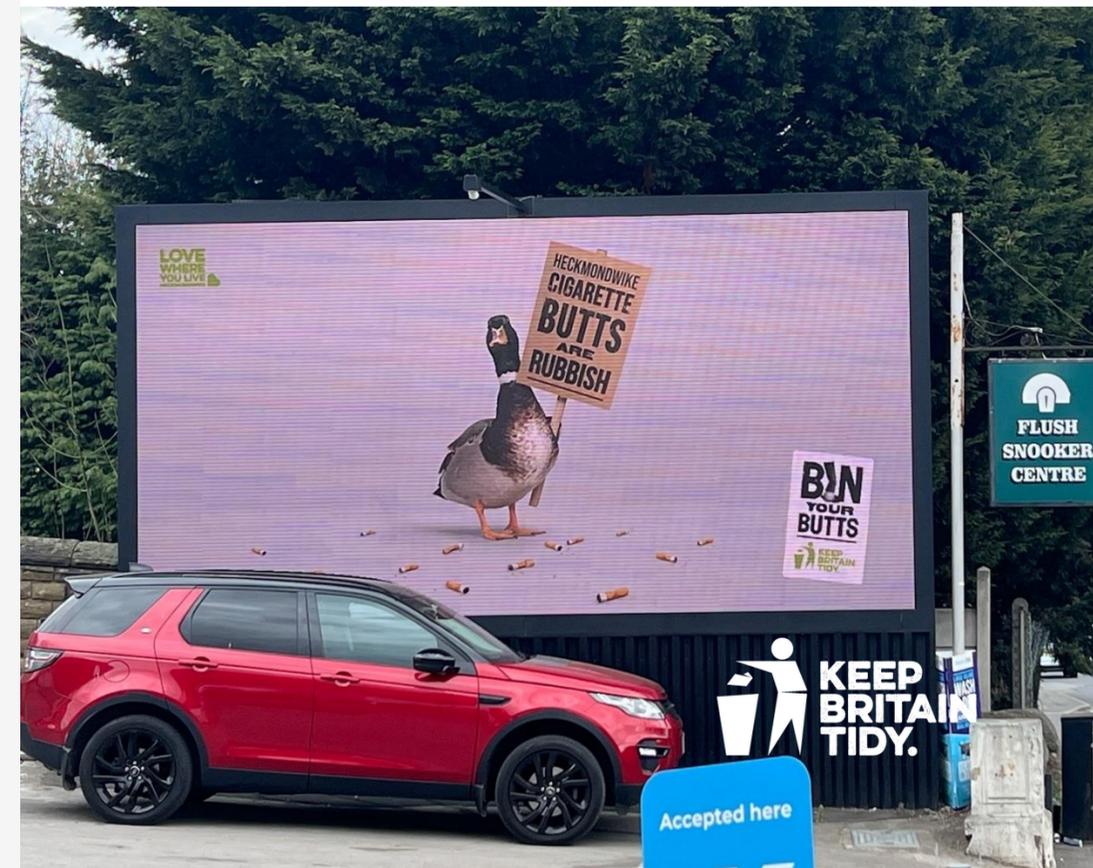
But things are looking up as nearly half of people in the town say they are willing to work together to make a difference to the way the area looks. Throughout the campaign, Heckmondwike will see: school-led clean-up events; litter-picking days; business partnerships to keep public areas clean; tackling of persistent problems such as dog mess, fly-tipping, and cigarette litter.

The campaign is a pilot scheme for best-practice litter reduction, with findings intended to shape recommendations for litter reduction efforts across the UK.

The reductions as a result of the interventions placed in Heckmondwike are being closely monitored by Kirklees Council, who are working closely with Keep Britain Tidy on the project.

Councillor Amanda Pinnock, Cabinet Member for Communities and Environment at Kirklees Council said: "Unfortunately littering has become a real issue in our communities and changing people's behaviour about this is a really important part of our wider ambition to have a cleaner and greener Kirklees for everyone."

"Through our partnership with Keep Britain Tidy, this project in Heckmondwike aims to highlight how even the smallest and unintentional actions can still count as littering. By changing people's behaviour about littering, we can have cleaner towns and green spaces to enjoy for longer."



Strand Four

Business engagement

- Info packs distributed to businesses and community groups in the area containing posters and talking points.
- Adopt An Area scheme rolled out to local businesses and community groups. Numbers signed up to this programme are still growing.
- Good Business Guide.
- Schools Engagement activity.



Strand Five

Political and local authority engagement

Local level

Local engagement with councillors (local, portfolio) to support the project.

Local authorities

Develop a blueprint, a best practice guide to support other local authorities in carrying out litter reducing activities in their area.

Launch of the report at Keep Britain Tidy's Annual Network Conference, where experts from Kirklees Council will join a panel to share their experiences of this project.

National engagement

Host an event in Westminster via the Tidy Britain All Party Parliamentary Group, for which we provide the secretariat, to showcase our learnings and the link between local environmental quality and pride in place.

Results

Intervention results

- Bin It For Good - **52% litter reduction**
- Still Littering - **41 % litter reduction**
- Bin Your Gum is shown to reduce gum litter by **80%** in other areas of the country.

"Back in the day, I used to regard Heckmondwike as Dewsbury's scruffy neighbour...I think the tables have turned...the town centre is busy, all the retail units are open and its clean and tidy"

Local resident via Facebook

Next Steps

- Continuing/ rolling out the last few interventions.
- Preparing to develop a blueprint, to show others how it's done and position Keep Britain Tidy and Kirklees Council as a leader in litter reduction.
- Our endline LEQ and public perceptions research is in field now and we will have the overall results in the new year.
- Working together with Kirklees Council on a fly-tipping strategy, following the success of Figh Fly-Tipping Fortnight and the CSI Fly-tipping intervention.
- Carrying out an economic impact assessment on the project.



ENVIRONMENT AND CLIMATE CHANGE SCRUTINY PANEL

Work programme 2025/2026

Members: Cllr Andrew Cooper (Chair), Cllr David Longstaff, Cllr Musarrat Khan, Cllr Will Simpson, Cllr John Taylor, Cllr Matthew McLoughlin, Kevin Evans (Co-Optee), VACANT (Co-Optee)

FULL PANEL DISCUSSION		
THEME/ISSUE	APPROACH / AREAS OF FOCUS	OUTCOMES / ACTIONS
Simpler Recycling and Split Collections	<p><u>Meeting of the Panel to be held 13th August 2025</u></p> <p>The Panel will consider an update on Simpler Recycling and Split Collections following changes to Kirklees Council’s collections as per government policy</p>	
	September Meeting Cancelled	

Snow Wardens Scheme Update	<p style="text-align: center;"><u>Meeting of the Panel to be held 8th October 2025</u></p> <p>The Panel will consider an update on the Snow Wardens Scheme</p>	
Fly tipping and Litter Pact	<p style="text-align: center;"><u>Meeting of the Panel to be held 26th November 2025</u></p> <p>The Panel will consider an update on Fly tipping and Litter Pact</p>	
Fly tipping and Litter pact / Keeping Britain Tidy	<p style="text-align: center;"><u>Meeting of the Panel to be held 26th November 2025</u></p> <p>The Panel will consider an update on Fly tipping and Litter pact / Keeping Britain Tidy</p>	
TBC	<p style="text-align: center;"><u>Meeting of the Panel to be held 7th January 2026</u></p>	
TBC	<p style="text-align: center;"><u>Meeting of the Panel to be held 7th January 2026</u></p>	
	<p style="text-align: center;"><u>Meeting of the Panel to be held 11th February 2026</u></p>	

Annual Update on Flood Risk	The Panel will consider the Annual Update on Flood Risk	
TBC	<u>Meeting of the Panel to be held 15th April 2026</u>	
TBC	<u>Meeting of the Panel to be held 15th April 2026</u>	
<u>Informal Briefings</u>		
TBC	Air Quality Update	

Golden Threads:

The Panel will consider and would like to receive information around the following themes throughout its programme of work

- Climate Impact

- Risks and Opportunities
- Partnership work, links to other opportunities and engagement
- Communications; i.e.- how is the council using communications to deliver messaging, raise awareness of issues and provide information

Items /themes not yet scheduled:

- Pollution Update
- Lane Rental Update
- Moving traffic offences (tbc) try to line up with lane rental
- Parks and Green spaces Update
- Huddersfield District Heat Network (progress update on the full business case and additional delegations)
- LEVI
- Waste Strategy Update